

Press Release

Greek Data Center Association becomes official Member of the European Data Centre Association (EUDCA)

Athens, 4 March 2026: [Greek Data Center Association \(GRDCA\)](#) – the organization representing data center operators, service providers, and key stakeholders of the sector – has officially joined the European Data Centre Association (EUDCA).

This strategic development reinforces Greece's rapidly emerging role as a digital and connectivity hub for the Mediterranean, the Balkans, and Southeast Europe. Additionally, it strengthens trust in the Greek market and supports the creation of a stable and attractive environment for investment by hyperscalers, providers of submarine connectivity and subsea infrastructure solutions, telecommunications operators, and other strategic stakeholders. As a result, it contributes to the accelerated growth and maturation of the Greek digital ecosystem, while also promoting greater decentralization and strengthened resilience at the European level. At the same time, it empowers the GRDCA to secure strong and focused representation of the Greek market in shaping a more integrated, competitive, and resilient European digital economy.

With its accession to EUDCA, GRDCA becomes part of a dynamic alliance of leading data center companies working collaboratively to shape Europe's digital future. EUDCA - the leading non-profit European body representing the data center industry - serves as the sector's collective voice in EU policymaking, advocating for the interests of operators and national associations across the continent. Through this collaboration, the European data center community unites around a shared ambition: to strengthen Europe's global digital leadership and to advance policies that drive innovation, sustainability, and long-term resilience. Within this framework, GRDCA will play an active role in key European initiatives, including strategic policy discussions and the implementation of the Climate Neutral Data Centre Pact, a landmark initiative aimed at achieving climate-neutral data centers across Europe.

Key objectives of the collaboration:

- **Policy Alignment:** Working closely with EUDCA members to contribute to the development of a coherent European policy framework that incorporates the priorities of the Greek market.
- **Sustainable Development:** Promoting best practices, energy efficiency, and innovation, in full alignment with the European energy efficiency framework, as defined by the Energy Efficiency Directive (EED).
- **Investment & Development:** Creating a competitive and investment-attractive environment that accelerates the growth of Greece's data center ecosystem and supports the country's broader digital transformation.

- **Know-how & Expertise:** Leveraging EUDCA's knowledge hub and research activity, including the *State of European Data Centres 2025* report. As an active member, GRDCA gains access to a broad ecosystem of knowledge exchange, certification standards, training programs, and talent-development initiatives that foster the continuous advancement of the data center industry in Greece.

Alexandros Bechrakis, Chairman of GRDCA and CEO of Digital Realty in Greece, stated: "GRDCA's membership in EUDCA marks far more than a formal affiliation - it represents a defining moment for Greece's role in Europe's digital future. Positioned at the crossroads of geography, expertise, and investment, Greece is uniquely placed to help shape a robust and sustainable data center ecosystem for the continent. By joining forces with Europe's leading industry voices, we aim to accelerate innovation, raise the bar for sustainability, and reinforce Europe's digital sovereignty. Our ambition is to ensure that Greece contributes meaningfully to the development of a resilient, forward-looking, and globally competitive European digital ecosystem."

Additional information on the Greek Data Center Association, its members, and key initiatives is available on the GRDCA website: www.grdca.gr

About GRDCA

The GRDCA is a non-profit organization representing the collective economic, legal, commercial, and technical interests of companies that operate, develop, or own data centers in Greece. Its mission is to accelerate the growth of the Greek data center industry, enhance energy efficiency, and establish the country as a critical regional digital hub.

The GRDCA also works to foster a competitive environment for new data center investments, promote more streamlined and flexible processes for infrastructure development and operation, and strengthen the overall sustainability and performance of the sector. In parallel, it advances corporate social responsibility principles, ensures high standards of workplace safety, and supports skills development—contributing to the long-term resilience and growth of Greece's digital ecosystem.

For more information: www.grdca.gr

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For Additional Information

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